

SB AI

EVENTS PRODUCTION

Destination Management & Event Production

Where Exceptional Celebrations Begin.

Là où naissent les célébrations d'exception.

MARRAKECH · CASABLANCA · RABAT

THE HOUSE

A house of celebration

SBAI Events Production is a Moroccan house of destination management and event production, based in Marrakech, Casablanca and Rabat. We design and produce weddings, corporate evenings, brand activations and private celebrations across the Kingdom — from palace courtyards and riads to five-star resorts and the desert.

Our work begins with the place: its light, its stone, its silence. From there we build scenography, floral design, lighting, tableware, entertainment and service into one continuous experience — precise in logistics, generous in emotion.

SBAI Events Production est une maison marocaine de destination management et de production événementielle, présente à Marrakech, Casablanca et Rabat. Nous concevons et produisons mariages, soirées corporate, activations de marque et célébrations privées à travers tout le Royaume — des patios de palais aux resorts cinq étoiles, jusqu'au désert.



Four ways we produce



Weddings

Mariages d'exception

Multi-day weddings, henna nights and ceremonies in palaces, riads and private estates.



Corporate & MICE

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Galas, conventions, product launches and incentives for brands and agencies.



Private Celebrations

Célébrations privées

Birthdays, pool parties and intimate dinners staged with the same precision.



Art Direction & Scenography

Direction artistique & scénographie

Concept, floral design, lighting and set build — a single, coherent visual language.

SELECTED WORK · RÉALISATIONS

Portfolio



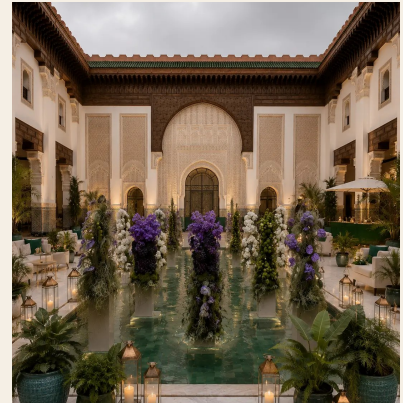
Corporate — Orange

Mahkama du Pacha, Casablanca



One Thousand and One Nights

Mandarin Oriental, Marrakech



Gala Dinner — Vegetal Garden

Patio Oberoi, Marrakech



Kara.S Boutique Opening

Morocco Mall, Casablanca



Wedding at Dar Dada

Dar Dada, Casablanca



Fashion Show Caftan

Mahkama du Pacha, Casablanca

FOR AGENCIES · POUR LES AGENCES

Your trusted DMC & event partner in Morocco

We work hand in hand with international agencies, DMCs, hotels and corporate clients as a local production partner: ground handling, venue sourcing, scenography and technical production, staffing, transport, permits and on-site coordination — under one accountable contact.

- Venue sourcing & site inspections — palaces, riads, resorts, desert camps
- Full production: scenography, floral, lighting, sound, staging, furniture
- Logistics: transfers, accommodation, permits, security, F&B
- Entertainment & cultural programming, from Gnawa to contemporary shows
- Multilingual project management: French, English, Arabic
- Marrakech, Casablanca, Rabat and every destination in between

Nous accompagnons agences internationales, DMC, hôtels et clients corporate comme partenaire de production local : recherche de lieux, scénographie, production technique, logistique, autorisations et coordination sur site — avec un interlocuteur unique.



From first call to last light

01 Listen · Écoute

We start with your story, your guests and your budget.

02 Design · Conception

Concept, moodboards, scenography and detailed proposal.

03 Produce · Production

Suppliers, logistics, permits, timings — every detail contracted.

04 Deliver · Réalisation

On-site direction, so you can simply live the celebration.

SBAI

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